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Book launched on the role of HR in city

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Pune: Vishwakarma Publications on Tuesday launched 'Reality Bytes-The role of HR in today's world' authored by Aparna Sharma, Country Head HR, LAFARGE India Pvt. Ltd.

The book is about the management of human re-



BOOK LAUNCH:

(Left to right) Aparna Sharma, author, Country Head HR, LAFARGE India Pvt. Ltd, Sayalee Gankar, Director, MIT, school of management, Rajashree Pillai, during the book launch. sources and a guide for HR professionals to do their job well and contribute to effective talent management.

The book was unveiled by Sayalee Gankar, Director, MIT School of Management, who was the guest of honour at the event.

Speaking at the

launch, Sharma said,
"The book covers the
entire life cycle of an
employee in any organisation, from recruitment to retention, competency mapping to rewards, and getting the
best policies for succession and exit. The book
is targeted at students,
managers, employee

and employees to get maximum value and insights into their roles," she said.

The book is priced at Rs 200 and consists of 192 pages and will be available across all book stores and e-commerce sites along with Vishwakarma Publication's online book store.